# AMBER ROAD SAFELY CLUB

Road safety

AMBER DRIVING SCHOOL

#### Welcome To Our Club The Message From Our CEO



Welcome to the Amber Road Safely Club, where we promote road safety and ensure every journey is safe. Our mission is to foster a culture of responsibility and care on the road through education, community engagement, and innovative safety initiatives. Together, we can reduce traffic accidents and create safer journeys for all. Thank you for being part of this important mission.

Welcome to the Amber Road Safely Club! Our club is dedicated to promoting road safety and creating a safer community for everyone. We focus on educating families about safe driving practices, engaging with the community through various events, and implementing innovative safety programs. Our goal is to reduce traffic accidents and ensure that every journey is a safe one. Join us in our mission to foster a culture of responsibility and care on the road. Together, we can make a difference and pave the way for safer roads and brighter futures.

#### Tanya Dior Duncombe

The CEO of Amber Road Safely Club



Welcome to the Amber Road Safely Club, dedicated to promoting road safety and creating safer communities. Our mission is to educate individuals of all ages about safe driving practices, reduce traffic accidents, and foster a culture of responsibility on the road.

We offer educational programs, community events, and innovative safety initiatives to spread awareness and engage with the community. Our activities include workshops on safe driving, pedestrian safety, and the dangers of distracted driving.

Through continuous education and community involvement, we aim to transform our streets into safer spaces for everyone. Join us in our mission to promote road safety and ensure every journey is a safe one. Together, we can make a difference.



At the Amber Road Safely Club, our vision is a future where every community prioritizes road safety, leading to a significant reduction in traffic accidents and fatalities. We aspire to create a culture of awareness and responsibility, where children and adults alike understand and practice safe road behaviors. Through continuous education, innovative programs, and strong community engagement, we aim to transform our streets into safer spaces for everyone, ensuring that each journey is a safe one.



Education

Comprehensive road safety education for all ages.



Innovation Implementing creative

safety programs.



#### Community

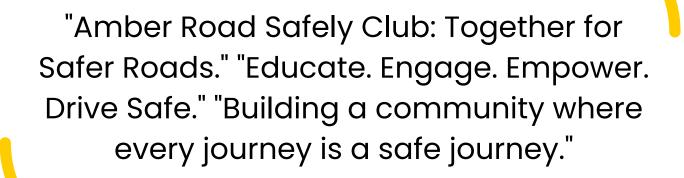
Engaging communities in safety initiatives.



#### **Accident Reduction**

Reducing traffic accidents and fatalities.



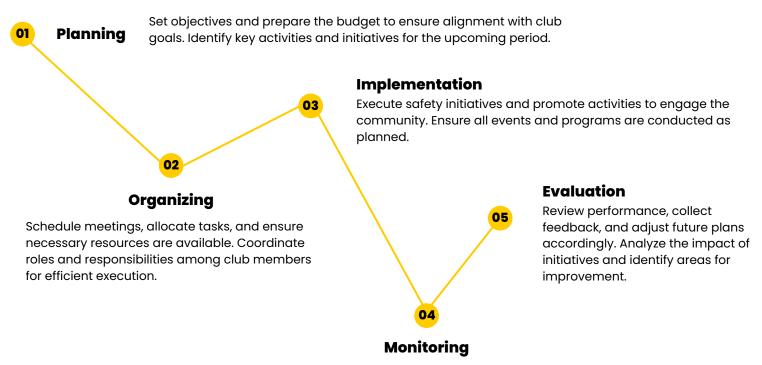


# **Vision Statement**

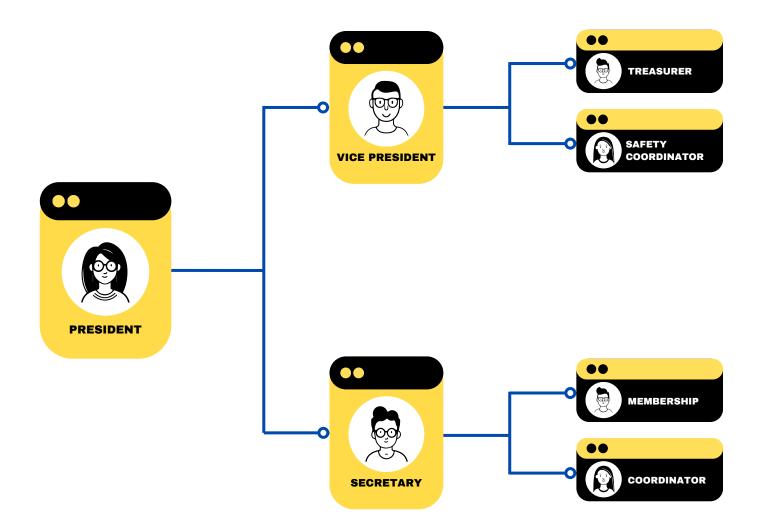
At Amber Road Safely Club, our vision is to create a community where every journey is a safe journey. We aim to educate, engage, and empower individuals of all ages to practice and promote road safety. By fostering a culture of awareness and responsibility, we strive to significantly reduce traffic accidents and fatalities. Through innovative programs and community involvement, we are dedicated to paving the way for safer roads and a brighter future for everyone.







Track project progress and manage expenses to stay within budget. Regularly update members on the status of ongoing activities.



President:

- Leadership: Provides overall direction and guidance for the club's activities and initiatives.
- External Relations: Acts as the primary point of contact for external partners and stakeholders, fostering relationships.

Vice President:

- Support: Assists the President in their duties and takes charge in their absence.
- Project Management: Manages special projects, ensuring they are completed successfully and on time.

Secretary:

- Documentation: Records meeting minutes and circulates them to members.
- Scheduling: Organizes the club's calendar and arranges meetings and events.

Treasurer:

- Financial Management: Handles budgeting, accounting, and financial planning for the club.
- Financial Reporting: Provides regular updates on the club's financial status to the President and members.
- Safety Coordinator:
  - Initiative Planning: Designs and plans road safety programs and initiatives.
  - Education: Provides training and education on road safety to members and the community.

Membership Coordinator:

- Recruitment: Actively recruits new members to join the club.
- Engagement: Ensures existing members are involved and satisfied with their participation.

Communications Officer:

- Promotion: Markets the club's activities and events across various channels.
- Public Relations: Manages the club's image and relationships with the media and the public.
- Event Planner:
  - Event Organization: Plans and executes club events, ensuring they run smoothly.
  - Budgeting: Works with the Treasurer to allocate funds appropriately for events.

Volunteers:

- Support: Assists with various club activities and events as needed.
- Engagement: Interacts with the community during events to promote the club's mission.

### Training and Development Programs



- We are dedicated to equipping our members with the knowledge and skills they need to be effective advocates for road safety. That's why we offer a diverse range of workshops, seminars, and online courses covering topics such as defensive driving techniques, pedestrian safety, and emergency response procedures.
- Our mentorship programs provide invaluable opportunities for experienced members to share their expertise and insights with newer members, fostering a culture of continuous learning and collaboration within our club community.

## Recognition and Rewards



- At the Amber Road Safety Club, we believe in celebrating the achievements of our members who go above and beyond to promote road safety in their communities. That's why we've established the "Ambassador of Safety" award, which honors individuals who demonstrate exceptional dedication and leadership in advancing our mission.
- We love highlighting member accomplishments through our newsletter, social media channels, and annual awards ceremony, where we recognize the hard work and commitment of our members in making a positive impact on road safety.

### Flexible Volunteer Opportunities



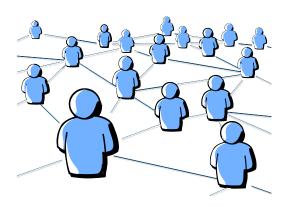
- We understand that every member has unique interests, skills, and schedules. That's why we offer a wide range of volunteer opportunities to accommodate diverse preferences and availability, from organizing safety workshops to participating in community events.
- Whether you can commit to long-term projects or prefer to contribute on a more occasional basis, there's a volunteer role for you at the Amber Road Safety Club. We believe that every contribution, no matter how big or small, makes a difference in our collective efforts to promote road safety.

#### Health and Wellness Initiatives



- Your well-being is important to us. That's why we offer a variety of health and wellness initiatives designed to support you in staying safe and healthy on the road and beyond.
- From group fitness activities to educational resources on stress management and nutrition, we're here to help you lead a balanced and healthy lifestyle while making a positive impact in your community.

### Social and Networking Opportunities



- At the Amber Road Safety Club, we're more than just a club – we're a community. We love bringing our members together through social events, guest speaker series, and online networking platforms where you can connect with like-minded individuals who share your passion for road safety.
- Whether you're looking to make new friends, expand your professional network, or simply have fun, there's always something exciting happening at our club. Join us and be a part of our vibrant and supportive community!





- We will host engaging workshops and seminars focusing on various aspects of road safety, including defensive driving techniques, pedestrian safety, and the importance of seat belt usage.
- Our members will have the opportunity to learn from experts in the field and participate in interactive sessions and practical exercises to enhance their understanding and skills.

### Community Awareness Campaigns



- We will launch dynamic community awareness campaigns to educate the public about road safety and promote safe driving behaviors.
- Through partnerships with local schools, businesses, and community organizations, we aim to reach a wide audience and make a meaningful impact in our community.

#### Safety Audits and Assessments



- Our club members will conduct comprehensive safety audits and assessments of local roads, intersections, and pedestrian crossings to identify potential hazards and areas for improvement.
- Working closely with authorities and transportation agencies, we will advocate for necessary safety measures and infrastructure improvements to enhance road safety for all.

#### Educational Campaigns for Special Groups



- We will develop targeted educational campaigns tailored to specific groups such as young drivers, senior citizens, cyclists, and pedestrians.
- By delivering workshops, training sessions, and informational materials, we aim to address the unique road safety challenges and needs of each group and promote safe behaviors.

#### Vehicle Maintenance and Safety Checks



- Our club will organize vehicle maintenance workshops and safety checks to help drivers ensure their vehicles are in optimal condition and equipped with essential safety features.
- Through partnerships with local auto shops and suppliers, we will offer discounted services and free inspections to encourage proactive vehicle maintenance and safety awareness.

#### Roadside Assistance and Emergency Preparedness Training

- We will provide roadside assistance training and emergency preparedness workshops to equip our members with the skills and knowledge to respond effectively to common roadside emergencies.
- By offering practical guidance and resources, we aim to empower our members to handle unexpected situations safely and confidently.

#### **More Information About Us**



#### Contact Us :



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